WHAT IS CLAIMED IS:

- A computer-implemented method of storing data in a first database, the method
 comprising:
- receiving data inputted in a data entry format by a user through a user interface;
- 4 transforming the data from the data entry format to a first data storage format; and
- 5 storing the data in the first database in the first data storage format.
- 1 2. The method of claim 1, wherein the transformation is performed by a rules-based procedure.
- 1 3. The method of claim 1, further comprising providing default data values in the user interface to the user.
- 4. The method of claim 1, further comprising receiving data identifying the user.
- 5. The method of claim 4, further comprising:
- deriving additional data to be stored in the first data storage format based on the
- 3 inputted data and based on the identity of the user;
- 4 storing the additional data in the first database.
- 1 6. The method of claim 4, further comprising defining dynamically the data entry format based on the identity of the user.
- 7. The method of claim 6, further comprising providing default data values to the user in the user interface.
- 1 8. The method of claim 1, further comprising:
- transforming the data from the data entry format to a second data storage format; and storing the data in a second database in the data storage format.
- 9. A computer program product, tangibly stored on a machine readable medium, for
- enhancing the quality of data stored in a system, the computer program product

- 3 comprising instructions for causing a processor to:
- 4 receive data inputted in a data entry format by a user through a user interface;
- 5 transform the data from the data entry format to a first data storage format; and
- store the data in the first database in the first data storage format.
- 1 10. The computer program product of claim 9, wherein the transformation is performed by a rules-based procedure.
- 1 11. The computer program product of claim 9, wherein the computer program product further comprises instructions for causing a processor to provide default data values in the user
- 3 interface to the user.

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- 1 12. The computer program product of claim 9, wherein the computer program product further comprises instructions for causing a processor to receive data identifying the user.
- 1 13. The computer program product of claim 12, wherein the computer program product further comprises instructions for causing a processor to:
 - derive additional data to be stored in the first data storage format based on the inputted data and the identity of the user;
- 5 store the additional data in the first database.
- 14. The computer program product of claim 12, wherein the computer program product
 2 further comprises instructions for causing a processor to dynamically define the data
 3 entry format based on the identity of the user.
- 1 15. The computer program product of claim 14, wherein the computer program product
 2 further comprises instructions for causing a processor to provide default data values to
 3 the user in the user interface.
- 1 16. The computer program product of claim 9, wherein the computer program product further comprises instructions for causing a processor to:

- 3 transform the data from the data entry format to a second data storage format; and
- store the data in a second database in the data storage format.